

ATL MARATHON 2020

1. A team comprising of students (from ATL and Non-ATL schools) can submit their entries in the Marathon.
2. Keep your ATL UID handy while applying. Kindly enter the correct ATL UID to move forward.
3. The Innovations by the student teams must be aligned to one of the Problem Statements of the ATL Marathon 2020.
4. The final entry of the innovation will be in form of a Research document and Video file (both mandatory)
5. ATL In-Charge, School Teachers, Mentors of Change, Alumni and external mentors from the local ATL ecosystem may support the student teams.
6. Each Team shall consist of **maximum 3 students** (class 6th to 12th) and one ATL in-charge/ School Teacher (must be employee of the ATL School). We encourage ATL schools to also include other school and/or community students within the Team Composition.
7. **Kindly note, individual member entry is not allowed. Also if the team size exceeds 3 member limit, the entry/ submission will be immediately disqualified.**
8. Each team must select one Problem Statement, where schools identify community problems of their choice and develop innovative solutions in the form of working prototypes. Submitting the same solution in multiple problem statements will result in immediate disqualification.

The Problem Statements are aligned with the 17 goals of “2030 Agenda for Sustainable Development” (SDG) adopted by all United Nation Member States and rest on the five pillars of Atmanirbhar Bharat:

- Economy
- Infrastructure
- System
- Demography
- Demand

9. The list of Problem Statements is available at:
http://aimapp2.aim.gov.in/amia/download/ATLMarathon2020_ProblemStatements.pdf
10. Last date to submit entries for the ATL Marathon 2020 is **28th February 2021**

11. Please note, you should fill the form carefully and correctly, in case of incomplete or incorrect information entered in the form, your entry may be disqualified.
12. The ATL Marathon 2020 is for Indian students currently enrolled in school (Class VI to Class XII) both from ATL and non-ATL schools, in case your entry is selected as a finalist, the team members may be asked to provide proof in the form of a photo of your school i-card or any other form as deemed appropriate by AIM, NITI Aayog. Failure to do so may result in your entry being disqualified.
13. Participants submitting their entries for the marathon acknowledge that the decision of AIM, NITI Aayog regarding the winners will be final and binding. Participants are responsible for making sure that they have the necessary rights, licenses, and/or permission for any content used in making the entry for the marathon. AIM, NITI Aayog and its affiliates/partners are not responsible for the content made and shared by the participant. AIM, NITI Aayog reserves the right to display, distribute and reproduce participant's work on social media or elsewhere as deemed fit by AIM, NITI Aayog. AIM, NITI Aayog or its affiliates will not be responsible for any breach of Intellectual Property of any party associated with the marathon. In case of any dispute, the decision of MD, AIM shall be final and binding.
14. A Team may submit entries to more than one problem statement, please keep in mind that to do so you will need to fill the application form separately for each problem statement.

KINDLY NOTE

Instruction for submitting the Video:

The content flow is expected to be as follows:

- Introduction to the current working prototype/ solution (360-degree view)
- Functionalities and salient features
- On-ground testing/ implementation – The journey
- Role of each team member
- Involvement of community/ local mentors/ institutions/ industry sharing their feedback of the solution (if any)